



Premier social business software application that creates secure web communities and offers a feature-rich platform for workforce collaboration and communication on any budget.

## Challenges

Multi-generational workers, advancements in technology and new communication platforms have introduced new challenges for organizations. Technologies such as email and listservs no longer meet the needs of constituents. Worker and learner communication preferences are changing from email and telephone to text and social collaboration. Due to these evolving factors, organizations are called upon to provide new and innovative support options that:

- Reduce the time spent looking for and gathering information needed to perform a job or task.
- Share information among project teams with minimal impact to administrative overhead.
- Support constituents by enabling collaboration tools to enhance knowledge sharing, and best practices.
- Implement solutions that are flexible to meet needs today and configurable to meet growing demands for collaboration.
- Offer collaboration communities with flexible hierarchies, including options for providing premium and free access to content.

## The Solution

HiveSocial™ from Enterprise Hive.

A feature-rich social software application providing:

- A safe, private and secure environment for the cohesive collaboration and communication needs of organizations.
- A variety of implementation and support alternatives to meet any budget.
- A SaaS platform that reduces the implementation time frame, as well as the cost associated with implementation and on-going support by utilizing best-practices.
- An experienced project manager for every project.



## HiveSocial™ Community Feature Highlights

Hivesocial™ is a comprehensive social software solution of powerful communication and collaboration features and functions, including:

- Blogs, Comments, Events, News, Polls and Bookmarks
- Unlimited custom modules (widgets)
- Easy navigation through the use of tags and categories
- Group branding: customized templates
- Easy to use administration tools
- System and community level reports
- Dynamic user profiles with user controlled visibility
- Wiki engine for every community
- Audio and video publishing
- Search within documents, categories, and profiles
- Integration with web-based applications, such as survey tools
- WSIWYG editor
- Single sign-on options
- Unlimited combinations of communities and sub-communities
- RSS feeds allow users to subscribe to website content

## Administration Highlights

Administration of a HiveSocial™ site is simple and easy to learn. The browser-based system tools enable quick, seamless set-up for communities eliminating the need for developers and programmers to manage even complex administrative functions. Administrators have the ability to:

- Create and manage communities, sub-communities, and category pages with home page content and module layout
- Manage system settings
- View users in each group by name, change their access rights, or block them
- Import users to assist community managers in growing communities
- Set permission and access rights for user type by community
- Modify all system generated messages
- Modify language files to represent terminology that users will easily recognize
- Add scripts for external resources, such as Google Analytics
- Manage meta tags for search engine optimization

## Communication Highlights

HiveSocial™ offers a number of communication features that function based on user settings. Users manage their communication preferences for emails, connections, as well as subscriptions to specific communities or people.

Features include:

- Group email – enabling posts or comments to be sent from a member's email account
- Instant email notification for posts, comments and wiki activity
- Digests with links, summaries or full content
- System triggers to push content to users
- News templates

## Security Highlights

Hive Social™ provides security at many levels. Detailed security rights and permissions are configurable by user type and granted by the group's administrator.

HiveSocial™ security features include:

- Support of secure internet protocols
- Supports 5 different levels of permissions at the community level
- Supports multiple levels of website permissions
- Supports role-based access control to websites and areas within websites
- Inappropriate content and spam controls
- Action logs to track activity
- HTTPS authentication if required
- Enhanced compliance settings that identify warning and forbidden words provides support for the enablement of settings to track words that the Department of US Homeland Security considers threatening or has included on terrorist watch lists.

## Services Summary

Enterprise Hive offers a range of services from a dedicated team of experienced professionals.

- Quick-Start Set-Up with templates
- Full Set-Up with custom configuration
- Community Management
- Project Management
- SEO Support
- Content Development
- Secure Hosting Services

Utilizing best practices and lessons learned, Enterprise Hive support is there when you need it 24x7x365.