

Enterprise Hive
.....Social Business Software

HiveSocial™ for Marketing and Sales

“We knew early on adopting social business software was critical to enable our global membership community to collaborate more meaningfully – and with Enterprise Hive’s solution we can deliver what our members need.”

Larry Johnson
CEO
New Media Consortium (NMC)

About Enterprise Hive

Enterprise Hive creates social business software to help organizations and companies achieve their business goals using private, secure online communities. Enterprise Hive social business software enables your organization’s members and customers to connect, collaborate and fuel their productivity, giving you the power to drive your organization’s efficiency and growth.

With more than 1.5 billion social networking users globally, technology continues to change the way we live, work and play. This is especially true in how we use the Internet to communicate, build community and drive organizational success. In today’s competitive market, you are’re looking for ways to increase customer and partner satisfaction and fuel your organization’s overall productivity and efficiency. That includes harnessing the power of online community, collaboration and knowledge sharing capabilities to maximize opportunities for impact and success.

Enterprise Hive social business software and solutions, including its flagship product HiveSocial™ for Marketing and Sales, give you the tools to empower your employees, customers and partners to engage in online communities. You can connect your stakeholders through private, secure and flexible online communities to create high-impact relationships to share knowledge and information.

Developed to gather better insights into your customer and partner experiences, ideas and needs, Enterprise Hive brings new meaning to being social. With our community-building platform developed as a secure cloud-based application, Enterprise Hive is easy to use, quick and cost effective to deploy, and a snap to manage. The Enterprise Hive product suite also includes HiveChat, a live Chat application, and HiveQuest “gamification” software that encourages, incents and rewards user behavior and customer loyalty. HiveQuest’s powerful analytics engine tracks and influences online user behavior.

When it comes to collaboration and building strong organizations, traditional tools like email and social media channels are giving way to seamless, flexible and private online communities. With HiveSocial™ for Marketing and Sales, organizations create a select array of flexible, collaborative online communities that connect customers, partners and employees, giving you the ability to drive new business value as well as improve service and support.

Enterprise Hive software and solutions:

- Create valued, private and secure customer communities
- Accelerate your ability to identify product champions for future customer case studies, product reviews and effective marketing content
- Enable robust social business capabilities including private, secure communication and collaboration, and content management
- Motivate stakeholder participation, engagement, and loyalty via Gamification
- Empower you to quickly drive product innovation and ideation
- Accelerate your brand and market competitiveness
Fuel membership and customer growth and retention
- Deliver increased customer and member satisfaction

Hivesocial™ is a comprehensive social business software solution of powerful communication and collaboration features and functions, including:

- Blogs, Comments, Events, News, Polls and Bookmarks
- Real-time Chat
- Gamification elements for intrinsic and extrinsic rewards
- Unlimited custom modules (widgets)
- Easy navigation through the use of tags and categories
- Group branding: customized templates
- System and community level reports
- Dynamic user profiles with user controlled visibility
- Wiki engine for every community
- Audio and video publishing
- Search within documents, categories, and profiles
- Integration with web-based applications, such as survey tools
- WSIWYG editor
- Single sign-on options
- Unlimited combinations of communities and sub-communities
- RSS feeds allow users to subscribe to website content

For more information about Enterprise Hive, contact:

Our Sales Team
sales@enterprisehive.com
804.438.9393
www.enterprisehive.com



@enterprisehive

©2013, Enterprise Hive, LLC. All rights reserved.